



# San Juan Capistrano Little League

Since 1952, San Juan Little League has enjoyed the privilege of serving the communities of San Juan Capistrano, Dana Point, Capo Beach and Rancho Mission Viejo. For over 66 years, thousands of children have grown up into young adults on the historic fields of Old Majors. Located in the historic downtown district of San Juan Capistrano, families, young and old, have gathered year after year to catch the exciting sights and sounds of youth baseball. We appreciate the shared excitement and enthusiasm from our local businesses within our community in keeping this tradition alive! We sincerely thank you for your participation.

## Sponsorships Include\*:

- Sponsor Banners and Team Banners
- Logo Placement on Team Jerseys
- Logo/Link Placement On Team Website  
Facebook Page / Emails / Videos
- Opening Day Recognition/Booth/Stand



Sponsor Banners and Logo on Team Banners

## League Membership

- 10K to 15K game attendees
- Over 5000+ email readership
- 275+ league participants
- 550+ league parent/guardians

League numbers are approximate based on previous year memberships.



Sponsor Logo and Link On Team Website, Facebook, Email Correspondence

## Sponsorship Rates:

- \$250 - Banner Sponsorship
- \$600 - Home Run Sponsorship
- \$1000 - Grand Slam Sponsorship

(\*See sponsorship details on back)



Sponsor Logo on Team Jerseys / Opening Day

To participate, contact league Vanessa Kinder at 949-422-2702 or email us [sponsors@sjcll.com](mailto:sponsors@sjcll.com)



Serving the communities of San Juan Capistrano • Dana Point • Capo Beach • Rancho Mission Viejo





# SPONSORSHIP LEVELS

## *BANNER SPONSOR - \$250*

---

- Company banner displayed on Old Majors Field throughout the entire season
- Internet sponsorship - logo displayed on website

## *HOME RUN SPONSOR - \$600*

---

- **One team sponsor** (name of your business on team jersey)
- Company banner displayed on Old Majors Field throughout the entire season
- Internet sponsorship - logo displayed on website, team emails, and team Facebook page
- Recognition at Opening Day parade/ceremony
- Opportunity to setup booth/stand at Opening Day ceremonies

## *GRAND SLAM SPONSOR- \$1000*

---

- **Two team sponsorships** (name of your business on team jerseys)
- Company banner displayed on Old Majors Field throughout the entire season
- Internet premium home page sponsorship - logo displayed on website, team emails, and team Facebook page, team videos
- Recognition at Opening Day parade/ceremony
- Opportunity to setup booth/stand at Opening Day ceremonies

## *\*OTHER SPONSORSHIP OPPORTUNITIES ARE AVAILABLE*

---

- Please ask about Snack Bar, Scoreboard, etc.
- Internet sponsorship - logo displayed on website



THANK YOU FOR YOUR SUPPORT!

Serving the communities of San Juan Capistrano • Dana Point • Capo Beach • Rancho Mission Viejo





January 1, 2018

**Subject: SEEKING LEAGUE SPONSORSHIP**

Dear Friends of San Juan Capistrano Little League,

Last year, San Juan Capistrano Little League celebrated its sixty-sixth year serving children in our community from ages (4) to (14). Our league is staffed entirely by volunteers who serve in many capacities to help ensure our youngsters have an enjoyable and rewarding experience playing Little League Baseball. The goal of our league is to instill in the children the value of sportsmanship, teamwork, and fair competition.

As a non-profit organization, our operating budget depends entirely on registration fees, fundraising and snack bar revenue along with the generous support of local businesses and individual sponsors. All proceeds help fund league operations, field maintenance and assist children from our community whose families cannot afford to pay registration fees to participate in the league.

This year, we are reaching out to our local business community as well as individuals for additional financial support. We need your help and commitment to make San Juan Little League a success for years to come.

You can help us by making a donation and/or by distributing this information to individuals and/or business you may know. Any donation is appreciated. We designed various sponsorship levels for our donors to choose from (see attached Sponsorship Agreement).

Please feel free to contact me at **949-422-2702** or **sponsors@sjcll.com**, so that I may assist you in your sponsorship package. See you at the field!

Sincerely,

Vanessa Kinder – SJCLL Sponsorship Team

SERVING THE COMMUNITIES OF SAN JUAN CAPISTRANO • DANA POINT  
CAPO BEACH • RANCHO MISSION VIEJO

SAN JUAN CAPISTRANO LITTLE LEAGUE • P.O. BOX 458, SAN JUAN CAPISTRANO, CA 92675  
sponsors@sjcll.com • WWW.SJCLL.COM • TAX ID #23-7169788



## Local Little League Sponsorship Agreement

This agreement between the San Juan Capistrano Little League (hereinafter, "Local Little League") and \_\_\_\_\_ (hereinafter, "Sponsor") is for the 2020 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

For the above considerations, the Sponsor donates \$ \_\_\_\_\_ to the Local Little League, understanding that its donation is to benefit the entire league.

---

Accepted and agreed to:

By \_\_\_\_\_ Date \_\_\_\_\_  
Sponsor Representative Signature  
\_\_\_\_\_  
Printed or Typed Name Title

---

By \_\_\_\_\_ Date \_\_\_\_\_  
Local Little League President's Signature  
\_\_\_\_\_  
Printed or Typed Name



# SAN JUAN CAPISTRANO LITTLE LEAGUE

---

DATE

---

BUSINESS NAME / ADDRESS

Dear \_\_\_\_\_ :

Thank you for your donation of \_\_\_\_\_ Dollars to San Juan Capistrano Little League on. As you may know, as a non-profit organization, our operating budget depends entirely on registration fees, fundraising and snack bar revenue along with the generous support of local businesses and individual sponsors. All proceeds help fund league operations, field maintenance and assist children from our community whose families cannot afford to pay registration fees to participate in the league.

Your support will aid us in furthering our goals.

San Juan Capistrano Little League is a 501(c)(3) organization. Your contribution is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your generous donation.

San Juan Capistrano Little League's Tax ID / EIN is 23-7169788.

Again, thank you for your support.

Sincerely,

San Juan Capistrano Little League

---

SJCLL Representative

SERVING THE COMMUNITIES OF SAN JUAN CAPISTRANO • DANA POINT  
CAPO BEACH • RANCHO MISSION VIEJO

SAN JUAN CAPISTRANO LITTLE LEAGUE • P.O. BOX 458, SAN JUAN CAPISTRANO, CA 92675